

印尼國際健康產業博覽會

Indonesia International Wellness Industry Expo

20/11-22/11/2025

雅加達國際展覽中心
Jakarta International Expo

同期舉行：印尼國際美博會
concurrent Event：Indonesia International Beauty Expo

主辦單位 Organizer
廣州佳美展覽有限公司
GUANGZHOU JIAMEI
EXHIBITION CO., LTD

協辦單位 Co-organizer
香港美美企管顧問有限公司
HONG KONG MEIMEI
MBA CONSULTANTS., LTD

海外總代理 Exclusive Agency

 美縱展覽
EXHIBITION

INDONESIA

印尼



主辦單位 Organizer



美博會，原名廣州國際美博會，於1989年由馬婭女士創立。2015年5月，廣東國際美博會正式更名為“美博會”，即China International Beauty Expo，英文簡稱CIBE。2016年5月首次進軍上海，至此形成北京、上海、廣州、深圳四地一年6屆展覽的佈局，創立至今已成功舉辦65屆，涵蓋美業及大健康產業各領域。2025年，拓展海外市場，創辦印尼國際美博會、越南國際美博會，帶領國內企業出海。

China (Guangzhou) International Beauty Expo was founded in 1989 by Ms. Ma Ya. In May 2015, the Guangdong International Beauty Expo officially changed its name to **China International Beauty Expo**, with the English abbreviation **CIBE**. In May 2016, it expanded to Shanghai for the first time, thus forming a layout of six annual exhibitions across Beijing, Shanghai, Guangzhou, and Shenzhen, covering various fields of the beauty industry and the broader health industry. In 2020, leveraging its advantageous resources. By 2025, it aims to expand into overseas markets by establishing the Indonesia International Beauty Expo and the Vietnam International Beauty Expo, leading domestic enterprises to venture abroad.

www.chinainternationalbeauty.com



印尼健康產業博覽會

Indonesia International Wellness Industry Expo



商業機會 Business Opportunities

直接與當地專業客戶面對面交流，
高效提升品牌在東南亞地區的知名度。

Directly communicate with local professional customers face to face, effectively enhance brand awareness in Southeast Asia.



地理位置優越 Prime location

雅加達國際展覽中心展出，10,000平方米展覽面積，
500多個展位。

The exhibition will be held at the Jakarta International Expo, with an exhibition area of 10,000 square meters and more than 500 booths.



商務洽談 Business Negotiation

設有一對一的商務洽談和項目對接環節，幫助展商與
當地買家精準配對。

One-on-one business negotiation and project matching sessions are conducted to facilitate precise alignment between exhibitors and local buyers.



實地考察 Excursion

實地拜訪當地商會，代理商，知名機構及工廠，
並與國際商業機構合作，提升買家精準度。

We engage with local chambers of commerce, agents, reputable institutions, and factories, while collaborating with international business organizations to enhance the precision of buyer information.



國際支持 Global Support

邀請政府機構及國際合作品牌進行會議，
拓展海外合作及產業資源。

Invite governmental agencies and international collaboration organizations to convene meetings.
Enhance international collaboration and industrial assets.

拓展印尼市場 Exploring the Indonesia Market

- 龐大人口與快速增長的醫療市場需求

Large Population and Growing Healthcare Demand

印尼人口超過2.7億，是全球第四大人口國。根據Frost & Sullivan的報告，印尼醫療保健市場的年增長率約為12.3%（2020-2025年預測），到2025年市場規模預計將達到500億美元。

Indonesia has over 270 million people, making it the fourth most populous country. Frost & Sullivan reports that the healthcare market is growing at 12.3% annually (2020-2025 forecast), with a projected market size of \$50 billion by 2025.

- 科技與數字健康的快速發展

Development of Technology and Digital Health

Statista 的報告顯示，2023年印尼數字健康市場規模達8億美元，預計未來五年年均增長率為20%

Statista reports that Indonesia's digital health market reached \$800 million in 2023, with an annual growth rate of 20% expected over the next five years.

- 醫療旅遊的興起

Rise of Medical Tourism

根據印尼旅遊部的數據，2022年醫療旅遊人數增長了15%，主要來自馬來西亞、新加坡和澳大利亞。牙科、整形外科和健康療養是醫療旅遊的主要項目。

Indonesia's medical tourism industry began in the 2010s, leveraging cost advantages and natural healing resources. Dental care, cosmetic surgery, and wellness retreats are popular services.

- 豐富投資機會與國際合作

International Cooperation and Investment Opportunities

印尼投資協調委員會（BKPM）的數據顯示，2022年外資在醫療健康領域的投資額達15億美元，主要來自日本、韓國和中國。

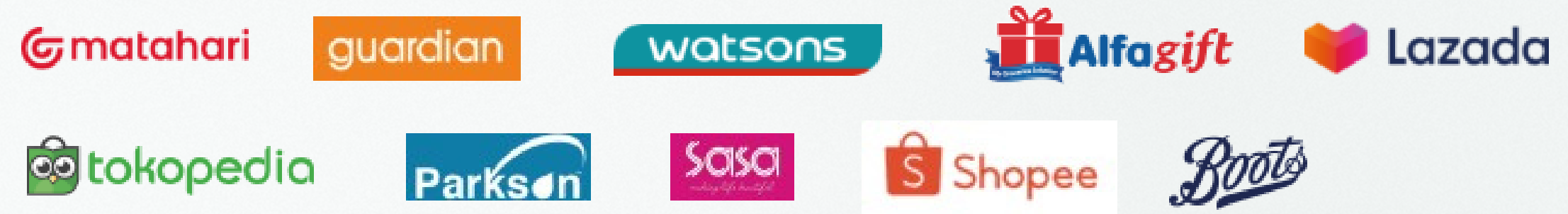
According to the Indonesia Investment Coordinating Board (BKPM), foreign investment in healthcare reached \$1.5 billion in 2022, primarily from Japan, South Korea, and China.



賣家邀請 Invited Guests

- 印尼及週邊國家零售商與經銷商

Retailers and distributors in Indonesia and surrounding countries



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- 印尼健康產品電商企業

Indonesian health products e-commerce companies



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- 印尼醫療機構與健康管理中心

Indonesian Medical Institutions and Health Management Center



展品範圍 Scope of Exhibitom

中醫養生 Chinese medicine health care

道地藥材、中藥飲品、艾產品、中藥保健品、中藥滋補品、養生器材、營養藥膳食療、中醫針灸治療等
Chinese herbal medicine slices, Chinese herbal tonics, health equipment, nutritional medicine and diet therapy, etc.

健康食品及食材 Healthy food and ingredients

有機食品及用品、功能性食品、膳食補充劑、美容口服產品、特殊膳食食品、蜂產品、保健茶等
Organic food & products, functional food, dietary supplements, beauty oral products, special dietary foods, bee products, etc.

醫療保健器材 Healthcare Devices

健康類電子產品、護理輔助設備及用品、養老智能化、口腔護理、家用醫療器械、復健設備、運動復健、水淨化、空氣淨化消毒產品等
Health electronic products, nursing aids and supplies, intelligent elderly care, oral care, home medical devices, rehabilitation equipment, sports rehabilitation, water purification, air purification and disinfection products, etc.



展位詳情 Apply Booth

印尼健康產業博覽會

Indonesia International Wellness Industry Expo

日期 Date : 20/11-22/11/2025

地點 Venue : 印尼雅加達國際展覽中心 B館

Hall B PT Jakarta International Expo Jakarta, Indonesia

EXHIBITOR NAME



展位詳情 Apply Booth



標準攤位提供家具包括：
Booth provided by the organizer:

- 地毯 Carpet
- 楣板 Fascia Board
- 1張諮詢台 Information Counter (100cmX50cmX75cm)
- 2張折疊椅 Folding Chairs
- 1個廢紙簍 Waste Basket
- 1個600w插座 600w Socket
- 2個1.2米 燈管 1.2m Spotlight



標準展位 Standard Booth	9平米標準攤位搭建 9 Sqm Standard Booth	HKD 32,800 USD 4,200
標準展位套餐 Standard Booth Package	9平米標準攤位搭建及6日5夜交通及住宿服務 9 Sqm Standard Booth and 6 Days, 5 Nights transportation and accommodation service	HKD 40,500 USD 5,200
空地展位 Raw Space Booth	空地展位(最少36平米) Raw Space Booth (minimum of 36 Sqm)	HKD 3,500/平米 USD 450/Sqm
空地展位套餐 Raw Space Booth Package	36平米起訂，每9平米空地包括一位6日5夜交通及住宿服務 Minimum of 36 Sqm raw space and each 9 Sqm includes 6 Days, 5 Nights transportation and accommodation service of single person.	HKD4,400/平米 USD 560/Sqm
商旅服務 Business Travel Services	6日5夜交通及住宿服務 6 Days, 5 Nights transportation and accommodation service of single person	HKD 11,900 USD 1,520

Contact Us 聯絡我們



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