

# Senior Expo Asia (SEA) is 亞洲銀髮產品展是

- A professional trading platform to accommodate the growing market demand of ageing population in Hong Kong and Asia
- A total solution to explore and enter the Silver Market in Asia
- The **B2B** Silver Market exhibition in Hong Kong
- 為配合人口老化以致需求急增而設的專業貿易平台
- 為企業拓展海外業務及打入銀髮市場
- 探討銀髮市場的香港專業博覽

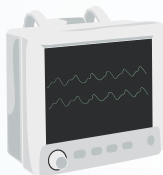
Asia Pacific's ageing market value projected to hit **US\$4.56 trillion** by 2025.  
亞太地區的老齡化市場到2025年將達到**4.56萬億美元**價值。

Source :

Asia Pacific's Silver Economy by 2025. Ageing Asia. Jun 11th 2023



## Exhibition Scope 展出範圍



### Medical & Rehabilitation 醫療用品或服務

- Medical Beds 醫療床
- Medical Equipment 醫療設備
- Rehabilitation Equipment 復康用品
- Medical Consultants 醫學顧問
- OEMs/ODMs

### Auxiliary equipment 輔助設備

- Wheelchairs and Crutches 輪椅及拐杖
- Hearing and Vision Aids 助聽及助視器
- Household Safety Equipment 家居安全設備
- Massage Equipment 按摩設備
- Smart Technology 智能科技

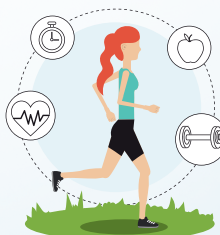


### Health food and supplements 健康食品及補充品

- Healthy Foods 健康食品
- Supplements 營養補充品
- Functional Ingredients 功能性食品
- OEM Manufacturing 代工生產

### Lifestyle 生活時尚

- Fashion 服裝
- Digital Technology 電子科技
- Recreation & Sports Products 運動產品
- Leisure & Travel 消閒旅遊



### Beauty and anti-aging 美顏抗衰老

- Anti-aging Products 抗衰老產品
- Beauty Equipment and Products 美容儀器及產品
- Cosmetics and Skin-Care, body-Care Products 化妝品及護膚品
- Beauty Supplements and Diet Therapy 美顏補健品及食療



SENIOR EXPO ASIA  
亞洲銀髮產品展

**3-5 JULY 2026**  
**亞洲銀髮產品展**  
**SENIOR EXPO ASIA**

香港會議展覽中心

Hong Kong Convention and Exhibition Centre

官方支持機構 Official Support Organization



[www.seniorexpoasia.com](http://www.seniorexpoasia.com)



## SEA Review 展會回顧

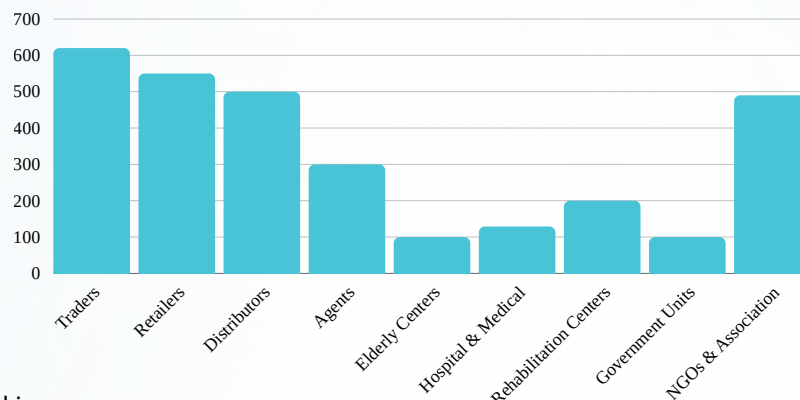
### Senior Expo Asia 專業觀眾 Trade Visitors

觀眾來自中國、日本、韓國、中國香港、馬來西亞、新加坡、台灣地區、泰國等國家及地區。  
Trade Visitors were from China, Japan, Korea, Hong Kong China, Malaysia, Singapore, Taiwan Region, Thailand etc.

專業觀眾涵蓋以下行業：

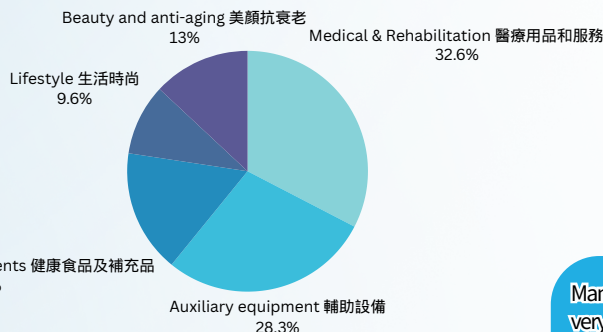
Trade Visitors cover the following industries:

- 貿易商 Traders
- 零售商 Retailers
- 分銷商 Distributors
- 代理商 Agents
- 出入口商 Importers & Exporters
- 護老中心 Elderly Centers
- 醫院及醫護人員 Hospital & Medical Professionals
- 醫療及復原中心 Medical & Rehabilitation Centers
- 政府單位 Government Units
- 協會/非牟利機構 NGOs & Association



專業觀眾感興趣的產品及服務：

Products and services trade visitors are interested in:



**96%** agreed the event effectively promoted their brand.  
參展商認為展會能有效推廣品牌。

**94%** achieved their expected exhibition goals.  
參展商認為展會能達到預期參展效果。

**90%** successfully increased members/followers.  
參展商認為展會能有效增加會員/關注度。

Many visitors were already interested in our products from the very beginning. We believe silvered-hair economy is such a huge market, and we will make further plans accordingly.  
10點開展已經立刻很多人對我們的產品有興趣。  
銀髮經濟是超級大的Market，會順勢去作出規劃。

Beijing MideUnik Culture Technology Co., Ltd.  
北京美大优品文化科技有限公司

The atmosphere was intense and we have never thought of such a positive response. We will definitely join again in the future if possible!

氣氛好激烈，排長龍，沒有想象過這樣好反應，有機會一定會再參加！

DrPom Medical Care Limited  
邦醫生醫健有限公司

Concurrent Event  
同期舉行



Beyond 50

A Fresh Chapter Awaits, Dreams Continue to Thrive  
後50新征途 夢想不停步



B/美縱展覽  
EXHIBITION

Brilliant Vertical Exhibition (Hong Kong) Ltd.  
香港美縱展覽有限公司

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Contact Us 聯絡我們

### Booth Rental 展台費用

STANDARD  
標準展台

RAW SPACE  
空地

Booth Size  
展台面積

9 Sqm  
(3mX3m)

Min36 Sqm

Booth Fees  
展台費用

USD 3,780  
RMB 27,590  
HKD 29,500

USD 343/ Sqm  
RMB 2500/ Sqm  
HKD 2670/ Sqm

\*Standard booth: Including fascia name & booth no, information counter, folding chair, spotlight, socket, waste paper basket and carpe  
標準展台：包含招牌名稱及展位號碼、諮詢台、白折椅、射燈、插座、垃圾筒及地毯