

Senior Expo Asia (SEA) is 亞洲銀髮產品展是

- A professional trading platform to accommodate the growing market demand of ageing population in Hong Kong and Asia
- A total solution to explore and enter the Silver Market in Asia
- The B2B Silver Market exhibition in Hong Kong
- 為配合人口老化以致需求急增而設的專業貿易平台
- 為企業拓展海外業務及打入銀髮市場
- 探討銀髮市場的香港專業博覽

Asia Pacific's ageing market value projected to hit US\$4.56 trillion by 2025.
亞太地區的老齡化市場到2025年將達到4.56萬億美元價值。

Source :
Asia Pacific's Silver Economy by 2025. Ageing Asia. Jun 11th 2023



Exhibition Scope 展出範圍



Medical & Rehabilitation 醫療用品或服務

- Medical Beds 醫療床
- Medical Equipment 醫療設備
- Rehabilitation Equipment 復康用品
- Medical Consultants 醫學顧問
- OEMs/ODMs



Auxiliary equipment 輔助設備

- Wheelchairs and Crutches 輪椅及拐杖
- Hearing and Vision Aids 助聽及助視器
- Household Safety Equipment 家居安全設備
- Massage Equipment 按摩設備
- Smart Technology 智能科技



Health food and supplements 健康食品及補充品

- Healthy Foods 健康食品
- Supplements 營養補充品
- Functional Ingredients 功能性食品
- OEM Manufacturing 代工生產



Lifestyle 生活時尚

- Fashion 服裝
- Digital Technology 電子科技
- Recreation & Sports Products 運動產品
- Leisure & Travel 消閒旅遊

Beauty and anti-aging 美顏抗衰老

- Anti-aging Products 抗衰老產品
- Beauty Equipment and Products 美容儀器及產品
- Cosmetics and Skin-Care, body-Care Products 化妝品及護膚品
- Beauty Supplements and Diet Therapy 美顏補健品及食療



SENIOR EXPO ASIA
亞洲銀髮產品展

17th
★★★

3-5 JULY 2026
亞洲銀髮產品展
SENIOR EXPO ASIA

香港會議展覽中心

Hong Kong Convention and Exhibition Centre

www.seniorexpoasia.com

SEA Review 展會回顧



Senior Expo Asia 專業觀眾 Trade Visitors

觀眾來自中國、日本、韓國、中國香港、馬來西亞、新加坡、台灣地區、泰國等國家及地區。
Trade Visitors were from China, Japan, Korea, Hong Kong China, Malaysia, Singapore, Taiwan Region, Thailand etc.

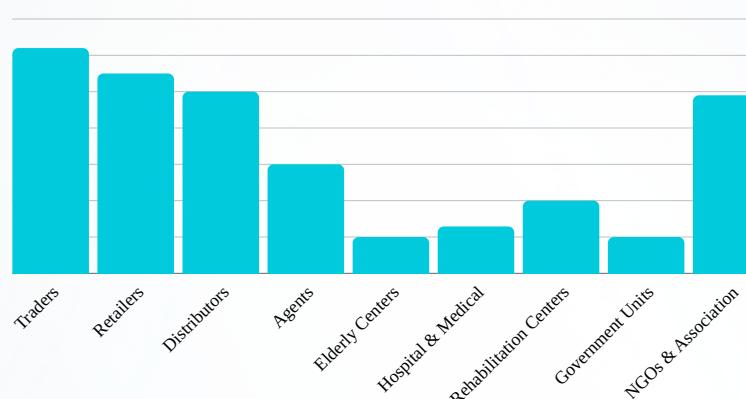
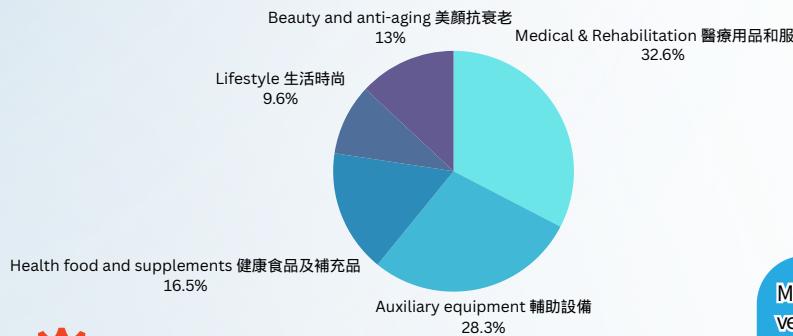
專業觀眾涵蓋以下行業：

Trade Visitors cover the following industries:

- 貿易商 Traders
- 零售商 Retailers
- 分銷商 Distributors
- 代理商 Agents
- 出入口商 Importers & Exporters
- 護老中心 Elderly Centers
- 醫院及醫護人員 Hospital & Medical Professionals
- 醫療及復原中心 Medical & Rehabilitation Centers
- 政府單位 Government Units
- 協會/非牟利機構 NGOs & Association

專業觀眾感興趣的產品及服務：

Products and services trade visitors are interested in:



96% agreed the event effectively promoted their brand.
參展商認為展會能有效推廣品牌。

94% achieved their expected exhibition goals.
參展商認為展會能達到預期參展效果。

90% successfully increased members/followers.
參展商認為展會能有效增加會員/關注度。

Many visitors were already interested in our products from the very beginning. We believe silvered-hair economy is such a huge market, and we will make further plans accordingly.
10點開展已經立刻很多人對我們的產品有興趣。
銀髮經濟是超級大的Market，會順勢去作出規劃。

Beijing MideUnik Culture Technology Co., Ltd.
北京美大优品文化科技有限公司

The atmosphere was intense and we have never thought of such a positive response. We will definitely join again in the future if possible!
氣氛好激烈，排長龍，沒有想像過這樣好反應，有機會一定會再參加！

DrPom Medical Care Limited
邦醫生醫健有限公司

Concurrent Event
同期舉行



Beyond 50

A Fresh Chapter Awaits, Dreams Continue to Thrive
後50新征途 夢想不停步



B/美縱展覽
EXHIBITION

Brilliant Vertical Exhibition (Hong Kong) Ltd.
香港美縱展覽有限公司

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Contact Us 聯絡我們

*Standard booth: Including fascia name & booth no, information counter, folding chair, spotlight, socket, waste paper basket and carpet

標準展台：包含招牌名稱及展位號碼、諮詢台、白折椅、射燈、插座、垃圾筒及地毯